

# TRANSFORMING LIVES



## Focus- Government Programs

### A Landmark Partnership: CBC & The Art of Living Unite for Government Capacity Building

A significant milestone was achieved on March 5th during **Vision and Valour in Fulfilling Responsibilities**, an exclusive, invitation-only event held at Bharat Mandapam, New Delhi. Hosted in the revered presence of Gurudev Sri Sri Ravi Shankar, this meditation, music, and interactive session brought together key dignitaries, including Guest of Honour Dr. Jitendra Singh ji, Minister of State for Prime Minister's Office; Personnel, Public Grievances and Pensions; Department of Atomic Energy and Department of Space, for an inspiring dialogue on leadership, governance, and well-being.

Amidst this gathering, the Capacity Building Commission (CBC), operating under the PMO & spearheading Mission Karmayogi, signed a groundbreaking Memorandum of Understanding (MoU) with The Art of Living. This historic collaboration paves the way for a transformative shift in government capacity-building initiatives.

### ■ Elevating Government Training with The Art of Living

The CBC plays a key role in strengthening leadership and skill development across Central and State Government Ministries and Departments. With this MoU, The Art of Living's renowned government programmes receive broader recognition - bringing, for the first time, powerful courses like Sahaj Samadhi Meditation, DSN (Divya Samaj ka Nirman), and the Advanced Meditation Program into official government training frameworks.

This is more than just an agreement; it is a huge leap forward. Introducing these transformative programmes into the government sector came with its share of challenges and resistance. Yet, with Gurudev's grace and unwavering efforts, these barriers were overcome, creating an opportunity to empower government officials with greater clarity, resilience, and well-being - enabling them to lead with greater efficiency and purpose.



# A Journey of Persistence and Collaboration

This pivotal moment didn't happen overnight - it's the result of years of dedicated effort. For over two decades, The Art of Living has steadily nurtured strong partnerships with the government, laying the groundwork for this monumental achievement. Special recognition goes to the pioneers of government programmes since 2004 - Mehul Parekh, Darshak Hathi, Rajesh Trivedi, Gautam Vig, Sanjay Kumar, Pushpadant, Seema Bhargava, Sumit, and many others - whose dedication laid the groundwork for this success.

Our deepest appreciation goes to Prasana Prabhu, Chairman, The Art of Living Social Projects, for his leadership and to the dedicated teams at Government Programs (GP) and Vyakti Vikas Kendra India (VVKI), whose steadfast commitment and perseverance brought this vision to fruition.

## Looking Ahead

This MoU is more than a milestone - it's a gateway to deeper engagement with the government. The focus now shifts to scaling this impact, strengthening collaborations, and ensuring that more policymakers and officials experience the profound benefits of these transformative programmes.

## Comprehensive Training for Farmers

Over the past two decades, The Art of Living has extended its reach to more than 22 lakh farmers, providing them with comprehensive training in natural farming. Our dedicated trainers actively support farmers and urban cultivators, guiding them in the practice of natural farming on their lands and gardens. Natural farming has been championed through a diverse range of training programmes, awareness workshops, the creation of model farms, and the implementation of value-added activities such as the establishment of indigenous seed banks.

Yuvacharyas, mentors and government officials collaborate on nationwide training programmes, emphasising natural farming techniques, the use of indigenous seeds, and eco-friendly practices.



Training for natural farming.

Our trainers help farmers market their naturally grown produce and to create platforms for obtaining subsidies from the government.

The farmers who undergo training and embrace natural farming with us have their information recorded in the government-run PGS system. This certifies them as reliable sources for naturally grown produce and extends their digital reach, ensuring widespread recognition and credibility in the market.



Farmers adopt natural farming methods after the training

## Nursery in the Sundarban Wetlands Established

In Hingalganj, a 7-acre nursery has been established with a focused dedication to cultivating mangroves and winter vegetables. This initiative, strategically positioned within the Sundarban coastal area, serves a paramount objective: the restoration and harmonization of the local ecosystem. By safeguarding and enhancing the mangrove cover, the nursery plays a crucial role in protecting 44 villages nestled along the coastline.

Nursery in the Sundarban





# Comprehensive Overview: Empowerment Programs

## Training Youth:

Underprivileged youth from urban & semi-urban communities are given vocational training, leading to employment & income-generating opportunities.

## Enabling Women:

Women from socially and economically backward sections are encouraged so they can increase their family income by providing meaningful skills training and market access for their goods and produce.



Youth from different parts of India attend skill development training

## Leadership Training Programmes:

Creating empowered leaders through our leadership training programmes to ensure ownership, sustainability of the project & commitment.

## Developing Rural Enterprises:

Developing rural enterprise by creating rural entrepreneurs with eco-friendly and sustainable technologies that provide clean drinking water, energy access, smokeless cook-stoves, agri-farm support and many more.



Training empowers the youth for a stable career ahead

## Testimonials



*"I'm Maheswari. Before joining, I did not know about goal planning, self-development, or communication. Now, I have a clear idea of how to shape my career. The mentors are beneficial, and I've witnessed positive life changes. I highly recommend it to people in my area, hoping they can learn and grow."*

*"At The Art of Living Skills Center, I received valuable teacher guidance and enrolled in the renewable energy training program. The training provided practical and significant information. Post-training, Schneider's team advised me to start my own business. Today, I'm a successful entrepreneur, assisting juniors in launching their enterprises."*



*Thanks to The Art of Living's Youth Leadership Training Programme, I've gained confidence, leadership skills, and learned about environmental protection. Sudarshan Kriya has boosted my public speaking confidence, preparing me for job interviews. Many thanks to NTPC for organising this life-changing programme in our village, empowering countless individuals like me.*  
**Jyoti Chauhan, YLTP Participant, Saliha Bhata Village, Korba Project**



# Framework for Grassroots Development

## Community Mobilisation

At The Art of Living, we're committed to enhancing well-being through resilience and opportunity, fostering comprehensive growth and empowerment in communities.



Creating Environmental Awareness Sensitising communities for maximum use of natural resource.



The Art of Living is committed to empower the rural communities across India

## Capacity Building

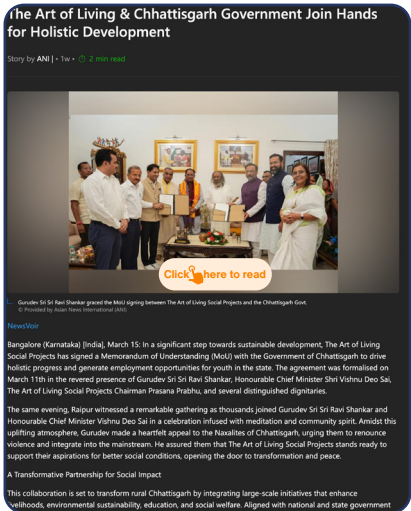
Handpicked youth undergo training aimed at instilling confidence, responsibility, and ownership. Empowered by these experiences, they spearhead diverse initiatives for village development; becoming agents of change driving reforms based on resilience and human values.



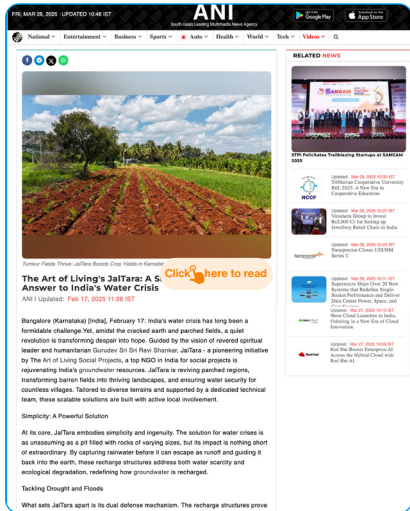
## Aligning Communities to SDGs

Through needs assessment, working with communities and local leadership to map priorities in alignment with national and global goals.





The Art of Living & Chhattisgarh Government Join Hands for Holistic Development

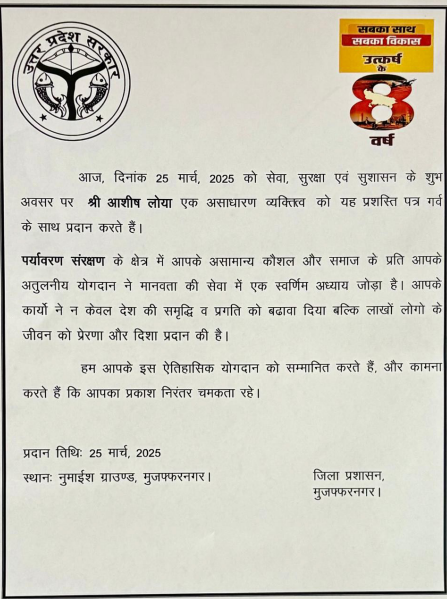


The Art of Living's JalTara: A Simple Yet Revolutionary Answer to India's Water Crisis



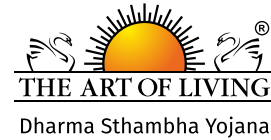
Strengthening India's Civil Services: The Art of Living's Partnership with the Capacity Building Commission

Recognising the immense contribution made by Art of Living's Shri Ashish Loya in restoring and protecting Haiderpur Wetland, the UP administration in Muzaffarnagar felicitated him 🏆 on March 25 with a certificate was presented by Dr. Somendra Tomar, State Minister, Uttar Pradesh Government, during celebrations marking eight years of leadership by Hon'ble Chief Minister Shri Yogi Adityanath - this prestigious recognition was awarded to only a select few in the district for their extraordinary contributions across various fields.



Shri Ashish Loya felicitated by Somendra Tomar, State Minister, Uttar Pradesh Government





Gurudev Sri Sri Ravi Shankar's vision of a stress-free society is the founding vision behind The Art of Living and its sister organisations.



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## Dharma Sthambha Yojana (DSY)

Gurudev's vision is realized through two transformative pathways: empowering individuals through personal development and driving social change through large-scale community initiatives. These efforts work together to create a stronger, more sustainable nation.

At the heart of this mission is the Dharma Sthambha Yojana (DSY), which links socially responsible individuals with impactful service projects. By channeling financial contributions into initiatives such as water conservation, education, women's empowerment, and skill training, DSY turns generosity into lasting change, fostering national progress and sustainability.



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